



## Ministerial Round Table: Empowering Consumers and Fostering Competition to Transform Markets

Wednesday, 20 July, 11:30 - 13:00

Room Tsavo 3

Kenyatta International Conference Centre, Nairobi

### DESCRIPTION

If citizens are to be active players in achieving sustainable and inclusive development, they must be empowered in the marketplace. Competition and consumer protection policies are central tools not only to make more efficient markets flourish but to ensure that markets work for the benefit of all. Inclusive prosperity requires us to put much more emphasis on the welfare of consumers and citizens.

This round table will identify what is needed to bolster competition and consumer policies, including the regulatory and institutional frameworks that best promote good business practices, address markets failures, level the playing field, uphold consumer rights, and foster international cooperation. It will also focus on recent trends that pose new opportunities and challenges for promoting competition and consumer protection, including the digital revolution and the growth of cross-border e-commerce.

### KEY ISSUES

- What policies need to be in place to harness the power of consumers and businesses in the achievement of the sustainable development goals and the Agenda 2030?
- How can the recently revised United Nations Guidelines for Consumer Protection be implemented to empower consumers worldwide?
- How can we build a global partnership between governments, businesses and consumers to deliver competitive and inclusive markets that work for all?
- Member States have designated UNCTAD as the international forum for discussion of consumer protection issues, what is the expected impact of UNCTAD's work?





## PARTICIPANTS

Moderator

**Ms. Julie Gichuru**, Media personality, Kenya

Speakers

**H.E. Ms. Martine Pinville**, Minister of State for Commerce, Craft Industries and Trades, Consumer Affairs and the Social and Solidarity-based Economy of France

**H.E. Mr. Hebert Tassano**, President of the National Institute for the Defense of Free Competition and the Protection of Intellectual Property of Peru

**H.E. Ms. Lisa J. Kubiske**, Deputy Assistant Secretary of State for International Finance and Development of the United States of America

**Mr. Atef Yacoub**, Chairman of the Consumer Protection Agency, Egypt

**Mr. Sothi Rachagan**, Chancellor of the Nalai University of Malaysia

Commentator

**Mr. Pradeep Singh Mehta**, Secretary General of CUTS International

**Ms. Teresa Moreira**, Director General for Consumers, Portugal

## CONTACTS

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