Bolstering Public Policies for Vibrant and Inclusive Markets

20 July 2016, 9:30 - 11:30
Room Tsavo 1
Kenyatta International Conference Centre, Nairobi

More Effective States and More Efficient Markets

To attain the objectives of Agenda 2030, the dynamism of the private sector needs to be fully capitalized. We have to create the right incentives and regulations for markets to efficiently drive productivity, innovation, and investment for inclusive growth. To this end, we must foster competition, support vibrant business environments, and empower consumers in a globalizing marketplace. We also need to ensure that all governments have the tools to scale up investments in infrastructure, basic services, and skills that underpin sustainable development. This high-level event provides a forum to discuss the policies and strategies for States to effectively harness the power of markets for the benefit of all.

KEY ISSUES

This event will provide an opportunity to exchange ideas and experiences on how to design and implement public policies, such as trade, investment, competition, education, training and skills development and industrial policies, to achieve inclusive and sustainable growth. Speakers representing the public and private sectors and civil society, as well as prominent thought leaders will elaborate on the question of how to ensure that policies might render markets vibrant and inclusive in the way towards sustainable development. Speakers and Participants will discuss the following questions:

- What kind of incentives and regulations can Governments put in place for markets to drive productivity, innovation and investment for inclusive growth?
- How can competition and consumer protection policies contribute to vibrant and inclusive markets?
- What are the most effective tools for scaling up infrastructure and basic services and skills?
- Besides providing a conducive business environment, how can Governments promote sustainable and inclusive business practices?
- What kind of strategies can businesses adopt to contribute to sustainable and inclusive development in societies where they operate?
- How can Governments ensure effective and evidence-based policymaking towards sustainable and inclusive development?
PANELLISTS

- H.E. Khaled Hanafy, Minister of Supply and Internal Trade, Egypt
- H.E. Paulo Ferreira, Deputy Minister of Economy and State Secretary for Trade, Portugal
- Pascal Lamy, former WTO Director General
- Amanda Long, Director General, Consumers International
- David Croft, Global Sustainable Development Director, Diageo

MODERATOR

- Bonney Tunya, CNBC Africa

CONTACT

Ebru Gokce
Legal Officer
Tel: +41 22 917 1330
e-mail: ebru.gokce@unctad.org